



## Information at Your Fingertips

Winchannel's Distribution Management System, WinDMS, is a software which is installed on a distributor's computer. It automatically extracts the distributor's raw data from their own accounting software before standardizing and interpreting the raw data to generate accurate reports for the principal. DMS focuses on channel management and KA management. WinDMS is already being used by multinational organizations in 15 countries and growing.

### WinDMS Benefits

1. Provides outstanding management of product channel movement and retail sales performance, which is essential for enterprises to respond promptly to market / customer demands
2. Covers channel and retail data process
3. Automatically extracts original sales and transaction information from distributors on time
4. Increases distribution efficiency
5. Helps speed up the decision making processes
6. Improves effectiveness of delivery schedule
7. Provides sales forecasts
8. Enables clearer understanding of the business : popular products, best performing regions, inventory issues
9. DMS supports customized reports, ie, customer can choose which kind of report / dashboard they like to see
10. Monitors data collection situation and automatically alerts user of abnormal cases

[www.winchannel.net](http://www.winchannel.net)

Data extraction, without intervention  
in distributors' existing databases



### WinDMS Advantages for Distributors

- ▶ **Real Data**  
No intervention in distributors' databases and requires no manual input, ie, a true reflection of system data
- ▶ **Business as usual**  
can correctly handle data collection, modify and repeat sales without disrupting distributors's daily operation
- ▶ **Superior Compatibility**  
Compatible with over 700 different versions of software used by distributors  
Realizes 16 KA system web capture function
- ▶ **Easy to Implement**  
Remote installation to significantly shorten the implementation process



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